

## **Eurasian Journal of Educational Research**

www.ejer.com.tr



Bridging the Skill Divide: Enhancing Economics Education and Vocational Training for Human Capital Development in Response to Job Market Mismatches

Fengyuan Guo<sup>1</sup>, Muhammad Hussin<sup>2\*</sup>, Mohamad Zuber Abd Majid<sup>3</sup>

#### ARTICLE INFO

#### ABSTRACT

Article History:

Received: 23 Decmber 2024

Received in revised form: 30 May 2025

Accepted: 30 June 2025

DOI: 10.14689/ejer.2025.117.12

#### Keywords

Economic Education, Vocational Training, Human Capital Development, Job Market, Skill Divide Background: Globally, underemployment workforce inefficiencies are largely driven by persistent mismatches between economics education, vocational training, and labour market requirements. Bridging this gap is vital for strengthening human capital development and sustaining economic competitiveness. Objectives: The purpose of this study is to investigate the contribution of economics education and vocational training to narrowing skill mismatches, to assess their role in human capital development, and to highlight strategies and policy implications for aligning educational outcomes with labour market expectations while encouraging lifelong learning. Methods: This study employed a qualitative systematised literature review (SLR), drawing on peerreviewed empirical research, systematic reviews, and

case studies published from 2017 onwards. Data were sourced from a range of academic databases and examined thematically, guided by the PRISMA framework, in order to identify literature addressing the stated objectives. **Results:** Findings indicate that curriculum mismatches remain extensive, while industry and policy engagement with vocational education is minimal. Improvements in enrolment quality, human capital development, and employability can be achieved through career-oriented training, mentorship opportunities, and innovative curriculum design. Skill mismatches can be alleviated through policy interventions such as curriculum renewal, broader stakeholder participation, and the promotion of lifelong learning frameworks. **Conclusion:** To effectively reduce skill mismatches and strengthen human capital, policy-driven reforms are essential for aligning education with labour market priorities. Emphasis should be placed on enhancing vocational and economics education to support sustainable human capital development and economic growth.

© 2025 Ani Publishing Ltd. All rights reserved.

<sup>&</sup>lt;sup>1</sup> PHD Candidates, Education school, Universiti Kebangsaan Malaysia, Bangi, Selangor, Malaysia, 43000

ORCID: https://orcid.org/0009-0001-3388-2340, Email: javityguo@icloud.com

<sup>&</sup>lt;sup>2</sup> <sup>2</sup>Prof, Education School, Universiti Kebangsaan Malaysia, Bangi, Selangor, Malaysia, 43000

ORCID: https://orcid.org/0000-0001-9772-1565, Email: directorshape@ukm.edu.my

 $<sup>^3\,\</sup>mathrm{PHD}$  Candidates, Education school, Universiti Kebangsaan Malaysia, Bangi, Selangor, Malaysia, 43000

ORCID: https://orcid.org/0000-0001-5434-5926, Email: mzuber@ukm.edu.my

<sup>\*</sup>Correspondence: directorshape@ukm.edu.my

#### Introduction

A persistent global concern is the misalignment between the skills students acquire in educational settings and those required by employers, an issue that has continued to affect both sides for many years. Aguaded et al. (2023) emphasise the necessity of integrating education and vocational training to provide individuals with employable skills in fields such as economics education and job preparation. Similarly, Cappelli (2015) highlights that the competencies developed in schools often do not correspond to the demands of the labour market, leaving many degree holders underemployed. Consequently, a gap persists between the skills demanded by employers and those possessed by job seekers, as observed by Malik and Venkatraman (2017).

Economics education develops an understanding of markets and policymaking, but it frequently falls short in preparing students for specific occupational tasks. As noted by Daka et al. (2023), this shortfall can be addressed through vocational education that aligns with evolving labour market needs. Vocational training equips learners with industry-relevant skills, enabling them to transition into the workforce upon graduation. Arthur-Mensah (2020) further argues that vocational support in sectors such as medicine and science remains essential, demonstrating the importance of equipping students with both theoretical knowledge and practical skills to narrow the skills gap. Human capital development in this context involves acquiring, updating, and refining skills that allow individuals to remain adaptable and competitive in the workplace. Initiatives such as specialised training programmes help learners to develop new competencies, thereby supporting their employability in dynamic environments. These initiatives create opportunities for the unemployed and extend workforce participation by accommodating shifting employer expectations, as noted by Nwaikpo (2025).

Policy interventions are also critical to ensuring that educational outcomes align with the requirements of the labour market. Governments and academic institutions must design curricula and programmes that reflect industry expectations (Nwaikpo, 2025). Practical learning opportunities and collaboration with industry stakeholders enhance workforce readiness, facilitating smoother integration into employment upon graduation (Dillon et al., 2025). Despite these efforts, graduates worldwide still face difficulties in securing employment due to inadequate practical preparation. The rapid transformation of the labour market requires individuals to strengthen their employability through approaches such as work-integrated learning (WIL). Nevertheless, many students struggle to gain employment because of limited hands-on experience. Smith et al. (2018) demonstrate that WIL supports professional development by improving employability when integrated into curricula. However, implementing effective WIL remains challenging because of obstacles such as limited employer engagement, insufficient institutional support, and unequal access to opportunities. The present study therefore seeks to examine these approaches, assess existing barriers, and evaluate the contribution of WIL to employment readiness, as emphasised by Kenaphoom and Niyomves (2023).

# **Research Objectives**

 To investigate the contribution of economics education and vocational training in narrowing skill gaps and reducing mismatches with labour market requirements.

- To assess the ways in which vocational training initiatives and economics curricula support human capital development across different educational settings.
- To determine practical strategies and policy measures that strengthen the alignment
  of education with labour market demands, thereby fostering lifelong learning and
  minimising skill mismatches.

The significance of this study is rooted in the recognition that WIL has the potential to reduce college non-participation among skilled workers by addressing the gap between academic training and employment requirements. WIL provides students with practical competencies and insights into workplace expectations, thereby preparing them more effectively for future employers. It represents a valuable approach to enhancing employability when applied across diverse contexts, where higher education institutions are encouraged to revise curricula to better reflect labour market needs. According to Dorasamy and Rampersad (2018), WIL equips learners with skills that are directly relevant to the job market. Similarly, Özer and Suna (2020) contend that vocational education becomes more effective when it aligns with industry demands, thereby mitigating skill-related challenges. Overall, this study highlights how WIL contributes to preparing students for professional environments while simultaneously strengthening their abilities.

#### Literature Review

Economics Education and Vocational Training in Bridging Skill Gaps and Addressing Job Market Mismatches

Angwaomaodoko (2024) observes that despite substantial investment in education, a persistent skills gap remains, largely because curricula do not align with labour market requirements. In many universities and colleges, economics education and vocational programmes still lack essential components such as digital literacy, critical thinking, and problem-solving, which diminishes their effectiveness. As a result, the productivity of graduates is at risk of being underutilised. This concern is echoed by Gooptu et al. (2023), who highlight regional inequalities in skills development in India, particularly in the distribution and implementation of vocational training. Although certain states have demonstrated stronger outcomes, the overall inefficiency of these programmes can be linked to poor government provision and the limited participation of marginalised populations in education. Their findings suggest that expanding vocationalised training and tailoring skills more effectively to industry requirements are crucial for addressing these shortcomings.

Jafarov (2025) examines the coexistence of formal education and informal skill acquisition, arguing that national education policies should integrate vocational training to foster flexibility and lifelong learning. His analysis draws attention to structural weaknesses within national systems, where vocational education is often treated as secondary or non-essential. Similarly, Taweel (2018) identifies three barriers to reducing the skills gap in Saudi Arabia, namely weak industry collaboration, rigid vocational hierarchies, and institutional inefficiencies. The lack of stakeholder engagement and inadequate structural support further exacerbate these challenges. The evidence strongly indicates the need not only for programme reforms but also for systemic restructuring of vocational education to substantially reduce unemployment. Syafruddin et al. (2025) investigate vocational education in the context of sustainable tourism, finding that while

such training enhances both technical and soft skills, it continues to suffer from outdated curricula and insufficient industry orientation. Their findings underscore the importance of modernising content and establishing co-designed training initiatives with industry partners. In a similar critique, Majumdar (2024) assesses India's National Skills Qualifications Framework (NSQF), noting that although the framework was created to standardise vocational education, its implementation is undermined by ineffective adoption, underqualified trainers, and inadequate infrastructure. His study stresses the need for shared ownership of curricula between educators and employers to ensure that training remains responsive to demand and contributes to efficiency.

Vocational Training Programs and Economics Curricula Contribute to Human Capital Development

Bhatta (2020) investigates the influence of vocational education and training (VET) on youth employment in Nepal, noting that while VET contributes positively to both employment opportunities and income generation, its long-term effectiveness is constrained by the absence of post-training support mechanisms such as job placement and mentorship. The study concludes that although skill acquisition takes place, HCD cannot be fully realised unless training outcomes are effectively integrated within labour market structures. Similar findings are reported by Kibitanyi and Ismail (2024) in Tanzania, where graduates of the Vocational Education and Training Authority (VETA) often turn to self-employment. Their research highlights that outdated training equipment, minimal use of technology, and limited alignment with income-generating activities reduce the impact of training on HCD, with infrastructure and technological capacity identified as the core foundations for successful VET outcomes.

From a Russian perspective, Molchanov (2023) provides a macroeconomic assessment of the interconnections between education, professional training, and labour productivity. The study observes that fragmented vocational systems and weak motivation structures for educators hinder the contribution of training to national HCD. It argues that aligning educational objectives with broader economic strategies is crucial for maximising returns on human capital investments. Bettencourt et al. (2023) similarly highlight issues of policy misalignment in the Azores, where both horizontal and vertical disconnections among stakeholders limit the effectiveness of vocational training in advancing HCD. Their participatory policy design model demonstrates that multi-sector stakeholder involvement is necessary to contextualise training and improve both social and economic outcomes. Thapa and Singh (2019) adopt a theoretical stance by applying the capability approach to critique conventional Technical and Vocational Education and Training (TVET) frameworks. They contend that focusing solely on employment and income outcomes neglects the broader potential of vocational training to promote individual empowerment, agency, and career freedom. This perspective reinforces the argument that HCD must encompass well-being and the capacity for autonomous decision-making. In addition, Flek and Ugnich (2020) examine enterprise-based education systems in Russia, showing that embedded, practice-oriented training programmes reduce adaptation time and enhance job preparedness. Their findings reveal that vocational programmes designed collaboratively with industries are more effective in strengthening HCD through realworld relevance and continuous skill upgrading.

Strategies and Policy Implications for Enhancing the Alignment between Education and Labour Market

Shi (2024) analyses the effects of skill mismatches in China, particularly within high-technology and manufacturing sectors. The study emphasises the need for stronger collaboration between industry and educational institutions, incorporating flexible learning pathways and technology-driven curricula. Such responsive and adaptable strategies are identified as scalable approaches to narrowing the gap between graduate skills and labour market requirements. Webb et al. (2022) further contribute by challenging conventional outcome-focused models, advocating instead for a human-centred lifelong learning paradigm. They argue that educational policies should prioritise rights-based frameworks over purely economic utility, thereby reframing lifelong learning as a means of social equity and proactive responsiveness rather than a reactive response to market fluctuations.

Within the European context, Brandi et al. (2023) situate the European Year of Skills 2023, noting a policy shift towards recognising upskilling, reskilling, and lifelong learning as essential to addressing labour market demands. They criticise short-term policy measures and call for a more sustainable, long-term policy framework that positions lifelong learning at the core of national education systems. Similarly, Molnár et al. (2024) approach lifelong learning through the lens of sustainability, demonstrating how integrating concepts such as the circular economy into curricula benefits students by increasing employability and resilience. Abelman (2014) supports this perspective by illustrating that adapting educational content to ecological and digital transformations strengthens the effectiveness of lifelong learning. Trajkov et al. (2023) examine labour market data from Eastern Europe, identifying systemic gaps in skill distribution. Their findings underline the importance of predictive labour market tools and regular curriculum reviews to ensure that educational training remains relevant to evolving job requirements and economic trends. In the case of Greece, Lalioti (2020) identifies policy inertia and limited stakeholder engagement as major obstacles to addressing the skills gap. The study calls for institutional reforms that mandate employer participation in educational planning and incorporate systematic skills assessments into national education policies.

## Literature Gap

The reviewed literature reveals that the most significant gap lies in the operational connection between educational provision and the evolving needs of the labour market. While numerous studies emphasise the necessity of aligning economics education and vocational training with industry demands, they also expose deficiencies in implementation, challenges in sustainability, and persistent inequities. For example, Angwaomaodoko (2024) and Gooptu et al. (2023) identify issues of curriculum misalignment and regional disparities in access but provide limited discussion on the transferability of alignment frameworks across diverse socioeconomic contexts. Similarly, Jafarov (2025) and Majumdar (2024) highlight the integration of vocational training within national policy frameworks, yet there is little evidence of robust models that establish enduring partnerships between industry and education. Furthermore, Syafruddin et al. (2025) and Flek and Ugnich (2020) argue for co-designed, contextually relevant training approaches, but the literature remains insufficient in assessing their long-term influence on

labour mobility and informal employment patterns. A further gap emerges in relation to lifelong learning and sustainability, as underscored by Webb et al. (2022) and Molnár et al. (2024). Despite growing recognition of these priorities, current research provides inadequate analysis of how policy commitments are transformed into scalable, context-sensitive reforms, particularly in resource-constrained or lower-income settings, as highlighted by Lalioti (2020) and Kibitanyi and Ismail (2024).

### Methodology

### Research Methods and Design

This study adopted a qualitative design and applied the Systematic Literature Review (SLR) method to address its objectives. Through the use of SLR, a comprehensive examination of existing research on EE, VT, and WIL was conducted. The selection of this method enabled the integration of knowledge from multiple credible studies to establish a consolidated understanding of the topic. Articles were identified and selected based on predefined eligibility criteria, and the extracted data were critically assessed to ensure methodological rigour and quality.

#### Data Collection Methods

## Searching Techniques

The search was based on specific keywords to find literature relevant to this study's themes. These included terms related to "economics education," "vocational training," "work-integrated learning," and "job market mismatch." Utilising these keywords enabled a comprehensive yet targeted examination of the literature, ensuring inclusion of only those studies directly relevant to the objectives of the research.

## Databases

A list of published research studies was compiled using widely recognised databases of peer-reviewed articles. The databases utilised included JSTOR, Web of Science (WOS), Google Scholar, and ResearchGate. These databases were chosen based on their completeness and relevance in identifying informative, reliable, and appropriate literature.

#### **Boolean Operators**

To improve the efficiency of the literature search, Boolean operators were employed. The use of operators such as AND, OR, and NOT enabled the refinement of search results by combining relevant terms and excluding unrelated material. For example, a search query could be structured as: "Economics education AND vocational training AND employability." This allowed for a more precise identification of studies directly relevant to the research problem and objectives.

### Inclusion and Exclusion Criteria

Inclusion and exclusion criteria were established to guarantee that only studies of high relevance and sufficient quality were incorporated into the final analysis (Table 1).

 Table 1

 Inclusion and Exclusion Criteria

Criteria	Inclusion	Exclusion	
Publications Peer-reviewed journal articles as		Non-peer-reviewed sources, news	
	academic books published from 2017	items, blogs, and publications prior	
	onwards.	to 2017.	
Research	Empirical investigations, systematic	Opinion articles and theoretical	
Type	reviews, and case studies.	works lacking empirical evidence.	
Language	Studies published in English.	Materials not available in English.	
Focus	Research addressing EE, VT, and	Studies centred on unrelated	
	WIL.	domains, such as technology or	
		medicine.	

## Selection of Paper through PRISMA Framework

The PRISMA framework was employed to systematically identify and select the most relevant studies. A total of 320 articles were initially retrieved from the databases. After applying the inclusion and exclusion criteria, 100 articles were retained for detailed screening. Subsequent review of abstracts and full texts led to the exclusion of 90 studies due to lack of relevance or failure to meet quality requirements. Ultimately, 10 papers were purposively chosen for in-depth analysis, representing key themes and incorporating perspectives from both educational institutions and the labour market (Figure 1).

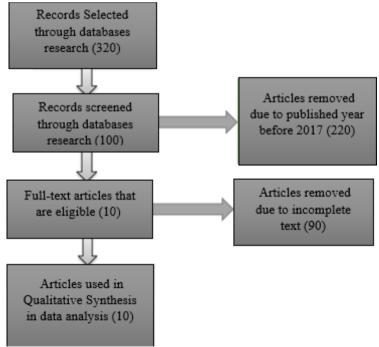


Figure 1: PRISMA Flowchart

## Data Analysis Methods

Thematic analysis was utilised to examine the data, enabling the identification and organisation of recurring patterns and themes (Table 2).

Table 2

Data	Analysi	s Methods
------	---------	-----------

Step	Description		
Familiarization	Reading and re-reading the selected papers to become familiar		
	with the data.		
<b>Initial Coding</b>	Identifying and labelling relevant passages of text.		
Theme	Grouping similar codes into potential themes.		
Development			
Review of Themes	Reviewing themes to ensure they accurately represent the data.		
Final Analysis	Synthesizing and interpreting the final set of themes to answer the		
	research objectives.		

## **Ethical Considerations**

Ethical protocols were carefully observed in the course of this research, with particular emphasis on accurate citation, transparency, and the avoidance of plagiarism. Potential conflicts of interest were addressed, and relevant studies were incorporated without selective bias, thereby maintaining integrity and ensuring that the findings provide reliable insights into education–job market mismatches.

#### Results

This section presents the data collected in a structured manner through tabular representation, together with the implications linked to each research objective. Table 3 outlines the themes generated for data analysis, which were identified using NVivo software to examine the collected data.

Table 3

Theme Extracted			
Themes	Description		
Role of Economics	Investigating the ways in which EE and VT programmes		
<b>Education and</b>	help to bridge skill deficiencies and address discrepancies		
Vocational Training	between graduate competencies and labour market		
	requirements.		
Contribution to Human	Assessing how vocational training and EE curricula foster		
Capital Development	human capital by enhancing employability, career		
	readiness, and skill acquisition across diverse educational		
	settings.		
Strategies and Policy	Determining effective approaches and policy measures to		
Implications for	harmonise education with labour market demands, thereby		
Alignment	promoting lifelong learning and minimising skill		
	mismatches.		

#### Theme 1: Role of Economics Education and Vocational Training

Table 4 emphasises the significance of aligning vocational education with labour market requirements in order to address existing skill gaps. Sergeieva et al. (2021) observed that vocational education often fails to align with industry requirements, particularly during periods of economic decline. Alam et al. (2024) stressed the necessity of preparing VET programmes for future demands to guarantee their sustainability. Similarly, Okon (2019) highlighted that strong collaborations between educational institutions and industries are crucial for addressing skill-related challenges. Collectively, these findings emphasise the importance of reforms and strategic partnerships to ensure that vocational training enhances employability and corresponds effectively with labour market needs.

Table 4

Role of Economics Education and Vocational Training				
Authors	Objectives	Methods	Findings	Conclusion
Sergeieva	To examine the	Empirical	The quality of	Substantial reforms
et al.	alignment of	analysis with	vocational education	are needed to
(2021)	vocational	comparative	institutions frequently	enhance alignment
	education services	data.	falls short of labour	between vocational
	with labour market		market requirements,	education and
	demands during		particularly during	labour market
	economic crises.		economic downturns.	demands.
Alam et	To evaluate the	Quantitative	Graduates of VET	Reforming VET to
al. (2024)	contribution of	analysis	encounter difficulties	bridge skill gaps is
	VET to sustainable	using	securing sustainable	necessary to
	employment in	surveys and	employment; aligning	provide graduates
	Bangladesh.	case studies.	future skills with	with sustainable
			market needs is	employment
			essential.	opportunities.
Okon (2019)	To investigate the impact of	Case study employing	Effective collaboration between educational	Strengthening partnerships
( )	institution-	qualitative	institutions and	between vocational
	industry	research.	industries can	institutions and
	collaboration in		considerably diminish	industries is vital
	vocational		skill mismatches.	for mitigating skill
	education on			gaps.
	reducing skill			0 1
	gaps.			

Theme 2: Contribution to Human Capital Development

Table 5 emphasises the crucial contribution of vocational and higher education to human capital development. Okolie et al. (2020) observed that mentorship and engagement in training programmes can significantly enhance graduates' employability. Adewolu Ogwo (2024) found that the application of skills-based and innovative educational approaches strengthens students' professional competencies. Indrawati and Kuncoro (2021) highlighted that national strategies supporting vocational education not only

increase competitiveness but also stimulate economic growth. Collectively, these findings confirm that education systems centred on skills development are essential for cultivating a capable, employed workforce and advancing human capital over time.

 Table 5

 Contribution to Human Capital Development

Authors	n to Human Capital De <b>Objectives</b>	Methods	Findings	Conclusion
Okolie et	To examine the	Empirical study	Career training	Structured
al. (2020)	effects of career	employing	and mentoring	mentoring and
	training and	surveys and	substantially	career training are
	mentoring	qualitative	improve	essential for
	programmes in	analysis of	students'	enhancing
	higher education on	mentoring	employability	employability
	graduate	programmes and	and career	among higher
	employability and	their influence	readiness.	education
	career progression.	on career		graduates.
		outcomes.		9
Adewolu	To investigate the	Case study	Practice-based,	Implementing an
Ogwo	role of higher	methodology	innovation-	innovation-driven,
(2024)	education and skills	including	aligned	skills-focused
, ,	development in	interviews,	approaches in	educational
	preparing students	document	higher education	approach
	for employment	analysis, and	enhance student	effectively
	using the Triple	application of the	preparedness for	strengthens human
	Helix Model at the	Triple Helix	the labour	capital.
	University of Lagos.	framework.	market.	
Indrawati	To assess how	Policy and	Reforms in	Integrating
and	vocational and	empirical	vocational and	vocational
Kuncoro	higher education	analysis based	higher education	education within
(2021)	contribute to	on national	are crucial for	national
	Indonesia's human	strategies and	enhancing	development
	capital development	education data	national	strategies fosters
	and economic	for human	competitiveness	human capital
	competitiveness	capital	through skill	growth and
	(2019-2024).	development.	improvement.	economic
				advancement.

Theme 3: Strategies and Policy Implications for Alignment

Table 6 illustrates effective strategies for aligning vocational education with labour market requirements. Ali et al. (2024) emphasise that Pakistan requires an updated curriculum, the integration of modern technology, and inclusive education policies. Shi (2024) reports that skill mismatches in China can negatively affect productivity, while promoting the adoption of technology and stronger collaboration with industry. Putranto et al. (2024) found that aligning the curriculum with workforce needs in Indonesia enhances both youth employability and earning potential. Gooptu et al. (2023) argue that expanding access and engaging the private sector can address regional skills deficiencies

in India. Collectively, these efforts contribute to strengthening the linkages between educational institutions and employment opportunities.

Table 6

Strategies and Policy Implications for Alignment

Authors	Objectives	Methods	Findings	Conclusion
Ali et al.	To assess Pakistan's	Systematic	Outdated curricula,	Curriculum
(2024)	TVET policy	literature review	limited industry	modernisation,
	framework and	of 38 studies	collaboration, and	investment in digital
	propose reforms to	(2015-2024).	governance deficiencies	tools, and gender-
	align vocational		impede skill alignment;	inclusive, industry-
	education with		international models	linked initiatives are
	labour market		provide adaptable	necessary to enhance
	requirements.		strategies.	workforce
				preparedness.
Shi	To investigate the	Policy analysis	Skill mismatches reduce	Alignment between
(2024)	economic	and sectoral	productivity; reforms	education and industry,
	consequences of skill	review focusing	emphasise flexible	alongside flexible
	mismatches in China	U	learning pathways,	curricula, is critical for
	and recommend	manufacturing	industry collaboration,	mitigating mismatches
	strategies for	sectors.	and technology-driven	and promoting
D	alignment.	T	education.	economic growth.
Putranto	To evaluate how	Logistic	Graduates from	Curriculum alignment
et al.	vocational education	regression	vocational programmes	with workforce
(2024)	reduces skill	analysis using	experience reduced	requirements enhances
	mismatches and	national labour	vertical mismatch and	youth employability
	increases youth	microdata.	higher earnings when	and mitigates income
	earnings in Indonesia.		training is aligned with labour market	disparities.
	muonesia.		demands.	
Coonku	To overnine regional	Amalyzaia of	Persistent state-level	Industry high quality
Gooptu et al.	To examine regional skill mismatches in	Analysis of Periodic Labour	mismatches exist; access	Inclusive, high-quality
	India and assess the	Force Survey	•	vocational training
(2023)	effectiveness of	data.	to and quality of training vary by income	with active private-
	vocational training.	uata.	and region.	sector engagement is essential for bridging
	vocational training.		and region.	skill gaps.
				skiii gaps.

### Discussion

# Interpretation of the Findings

The findings of this study align with its objectives by highlighting that EE and VT play a pivotal role in addressing skill mismatches in various labour markets. Sergeieva et al. (2021) and Alam et al. (2024) note that the gap between vocational education and the skills demanded by employers often widens during periods of economic downturn. These results substantiate the first research objective and underscore the urgent need for curriculum reform and enhanced engagement with employers. The second objective, pertaining to HCD, is supported by the work of Okolie et al. (2020), Adewolu Ogwo (2024), and Indrawati and Kuncoro (2021). Their studies demonstrate that career-oriented training, mentorship, and skill-focused pedagogical approaches contribute to improved

employability while simultaneously strengthening national economic capacity. The evidence reinforces the conclusion that embedding industry-relevant skills within education enhances both learning outcomes and individual development. Regarding the third objective, Ali et al. (2024); Shi (2024), and Gooptu et al. (2023) identify outdated curricula, limited collaboration with industry, and governance challenges as primary barriers. However, the findings suggest that updating educational practices, engaging private sector stakeholders, and integrating technology can enable educational institutions to better prepare students for lifelong learning. Overall, the results indicate that such realignment necessitates comprehensive policy reforms that support all stakeholders in the education–labour market ecosystem.

#### Comparison with the Previous Studies

The findings of this study correspond with a substantial portion of the existing literature, while also providing new insights into the relationship between EE, VT, and labour market outcomes. The first theme, concerning the connection between EE and VT in addressing skill shortages, aligns with the observations of Cappelli (2015) and Malik and Venkatraman (2017). However, these earlier studies complement the findings of Alam et al. (2024); Sergeieva et al. (2021) and Okon (2019), which identified a persistent mismatch between graduate skills and employer requirements, as demonstrated in the present research. Unlike prior literature, which largely relies on theoretical perspectives and macroeconomic analysis, the current study provides context-specific, real-world evidence that highlights the compounded challenges posed by economic crises and underscores the necessity of institutional and industrial collaboration.

The role of WIL in this study reflects the claims of Smith et al. (2018) regarding the integration of practical professional experience with curricular learning. This research extends that perspective by positioning WIL as both a practical and policy-oriented intervention, particularly in low-resource or crisis-affected settings, an area that has received limited attention previously. While Kenaphoom and Niyomyes (2023) also identified barriers related to employer engagement and student opportunity, they did not examine curriculum reform at the institutional level, which this study highlights as a critical intervention point. The second theme, concerning the contribution of vocational and EE to HCD, supports previous findings, particularly those of Arthur-Mensah (2020) and Daka et al. (2023), which argue that integration of both technical and soft skills is essential for career readiness. The work of Adewolu Ogwo (2024); Okolie et al. (2020), and Indrawati and Kuncoro (2021) extends these insights across different educational contexts, including Nigeria, Indonesia, and Nepal. Collectively, these studies demonstrate that skills-based curricula are central to producing employable graduates and enhancing national competitiveness. In contrast to earlier research, which primarily focused on institutional-level interventions, the present study adopts a broader perspective, addressing policy implications for national development and state-level educational planning, as emphasised by Li (2024).

The study also aligns with EJER's focus on educational planning and policy by underlining the importance of aligning education with labour market expectations Özer and Suna (2020). Ali et al. (2024) and Shi (2024) indicate that, despite widespread acknowledgement of skill mismatch crises, many countries lack inclusive, action-oriented

policies. This study further supports the findings of Trajkov et al. (2023) by highlighting persistent challenges in curriculum modernisation, technology integration, and private sector participation. These insights enhance the educational process across both vocational and higher education, promoting effective teaching, lifelong learning, and career guidance—objectives central to EJER's interdisciplinary scope. Furthermore, the research emphasises lifelong learning, in line with Molnár et al. (2024) and Webb et al. (2022), suggesting that education must adapt to become both sustainable and digitally oriented. These findings complement the growing literature that positions education not only as a pathway to immediate employment but also as a mechanism for maintaining employability in dynamic economic environments. This study demonstrates how policy frameworks and curriculum design can facilitate the operationalisation of lifelong learning, thereby extending the philosophical and practical perspectives advocated by (Li, 2024).

## Theoretical Implications

This study evaluates the theoretical implications of integrating EE and VT within the broader human capital development system, particularly in relation to aligning educational training with labour market requirements. The findings support human capital theory, which posits that education extends beyond the acquisition of knowledge to provide individuals with practical skills that enhance productivity and economic participation (Nwaikpo, 2025). This perspective validates the premise that vocational training increases workforce readiness and employability when closely aligned with industry demands (Adewolu Ogwo, 2024; Okolie et al., 2020). Additionally, the study revitalises the classical TVET paradigm by introducing the theoretical concept of capability, linking labour market outcomes to broader individual empowerment in terms of agency and well-being (Thapa & Singh, 2019). This approach aligns with the human-centred paradigm of lifelong learning, which emphasises the continuous updating of skills to meet the evolving demands of dynamic labour markets (Molnár et al., 2024; Webb et al., 2022). From a policy perspective, the research highlights the importance of systemic reforms, including curriculum modernisation, strengthened public-private sector collaboration, and inclusive governance, as essential mechanisms for addressing skill gaps within the human capital framework (Ali et al., 2024; Shi, 2024). The study further supports previous research emphasising the value of participatory processes in curriculum design, ensuring that input from key stakeholders informs educational strategies (Bettencourt et al., 2023). Moreover, WIL is confirmed as a practical pedagogical instrument within vocational and EE, enabling students to engage with real-world work experiences and integrate these insights into the curriculum, thereby enhancing employment readiness (Kenaphoom & Niyomves, 2023; Smith et al., 2018).

#### Conclusion

The findings of this study indicate that EE and VT play a critical role in addressing skill gaps and imbalances within the labour market. Aligning curricula with industry requirements, providing mentorship, and fostering institutional-industrial collaborations are essential for enhancing employability and advancing HCD. Regardless of the trajectory of economic development, evolving market conditions necessitate a workforce that is adequately prepared, thereby justifying the implementation of policy measures that

promote digital literacy and lifelong learning. While debates on educational reform continue, coordinated partnerships among educational institutions, industry stakeholders, and policymakers have the potential to drive sustainable reforms, equipping graduates with the skills required for a rapidly changing labour market and simultaneously supporting national economic growth.

## Limitations of the Study

Secondary data, comprising peer-reviewed sources, represents the most appropriate data for this study, although it may not fully capture the real-time dynamics of VT and labour markets. The exclusion of non-English publications and unpublished materials could introduce regional bias. Furthermore, the qualitative approach limits the quantification of policy effectiveness and the extent of skill mismatches. Future research could incorporate primary data and adopt a mixed-methods design to provide a more comprehensive understanding of the alignment between education and labour market requirements.

#### **Future Work**

Longitudinal research is required to evaluate the long-term impact of VT reforms on job performance. The collection of primary data through surveys and targeted interviews with key stakeholders, including students, educators, and employers, would provide deeper insight into the barriers and enablers of effective curriculum alignment and guide future curricular development. Such research is also essential for formulating inclusive and well-considered policies in teaching and learning, which can clarify the role of emerging technologies, digital platforms, and other resources in promoting lifelong learning and skill proficiency across diverse socio-economic contexts.

# References

- Abelman, R. (2014). Reviewing and Revising the Institutional Vision of U.S. Higher Education. *Review of Communication Research*, 2, 30-67. <a href="https://doi.org/10.12840/issn.2255-4165.2014.02.01.002">https://doi.org/10.12840/issn.2255-4165.2014.02.01.002</a>
- Adewolu Ogwo, A. (2024). Higher Education, Skills Development and Students' Preparedness for Employability: A Case Study of the University of Lagos, Nigeria (Towards a Sustained Practice Approach with the Triple Helix Model of Innovation) UCL (University College London)]. https://discovery.ucl.ac.uk/id/eprint/10185990
- Aguaded, I., Vizcaíno-Verdú, A., García-Prieto, V., & De-Casas, P. (2023). The Impact of Post-Pandemic Learning Loss on Education Development: A Systematic Review. Review of Communication Research, 11, 172-189. https://doi.org/10.5680/RCR.V11.7
- Alam, M. J., Reza, S. M. A., Ogawa, K., & Ahsan, A. H. M. (2024). Sustainable Employment for Vocational Education and Training Graduates: The Case of Future Skills Matching in Bangladesh. *International Journal of Training Research*, 22(3), 266-288. <a href="https://doi.org/10.1080/14480220.2024.2308224">https://doi.org/10.1080/14480220.2024.2308224</a>
- Ali, W., Rahman, A., & Karsidi, R. (2024). Sustainable Skill Development in Pakistan: Bridging Gaps in Vocational and Technical Education Policy - a Systematic

- Literature Review. *Society*, 12(2), 656-673. https://doi.org/10.33019/society.v12i2.734
- Angwaomaodoko, E. A. (2024). Education Economics: Evaluating Policies to Reduce the Skill Gap and Improve Educational Outcomes. *Path of Science*, *10*(10), 1001-1009. https://doi.org/10.22178/pos.109-1
- Arthur-Mensah, N. (2020). Bridging the Industry–Education Skills Gap for Human Resource Development. *Industrial and Commercial Training*, 52(2), 93-103. https://doi.org/10.1108/ict-11-2019-0105
- Bettencourt, L., Simões, F., Fernandes, B., & Fonseca, J. (2023). Designing Vocational Training Policies in an Outermost European Region: Highlights from a Participatory Process. *European Educational Research Journal*, 23(4), 524-543. https://doi.org/10.1177/14749041231157445
- Bhatta, K. (2020). Supporting Youth Employment through Vocational Training Programs in Nepal. *Journal of Training and Development*, *5*, 29-37. https://doi.org/10.3126/jtd.v5i0.33889
- Brandi, U., Hodge, S., Hoggan-Kloubert, T., Knight, E., & Milana, M. (2023). The European Year of Skills 2023: Skills for Now and in the Future? *International Journal of Lifelong Education*, 42(3), 225-230. https://doi.org/10.1080/02601370.2023.2212424
- Cappelli, P. H. (2015). Skill Gaps, Skill Shortages, and Skill Mismatches. *ILR Review*, 68(2), 251-290. https://doi.org/10.1177/0019793914564961
- Daka, H., Minjale, L., Kakupa, P., Kaani, B., Tembo, P., Mulenga, L. M., & Musonda, A. (2023). Bridging the Gap: Addressing the Disparity between Higher Education Knowledge and Industry Needs. *International Journal Of Social Science And Education Research Studies*, 03(08). <a href="https://doi.org/10.55677/ijssers/v03i8y2023-12">https://doi.org/10.55677/ijssers/v03i8y2023-12</a>
- Dillon, E. W., Kahn, L., Venator, J., & dalton, m. (2025). Do Workforce Development Programs Bridge the Skills Gap? In: Elsevier BV. <a href="http://dx.doi.org/10.2139/ssrn.5237432">http://dx.doi.org/10.2139/ssrn.5237432</a>
- Dorasamy, N., & Rampersad, R. (2018). Critical Perspectives on Work-Integrated Learning in Higher Education Institutions. Cambridge Scholars Publishing. <a href="https://search.worldcat.org/title/1078637089">https://search.worldcat.org/title/1078637089</a>
- Flek, M. B., & Ugnich, E. A. (2020). Development of the Vocational Education Ecosystem of an Enterprise: The Role of Advanced Learning Technologies. In *Lecture Notes in Networks and Systems* (pp. 1659-1669): Springer International Publishing. <a href="http://dx.doi.org/10.1007/978-3-030-59126-7\_181">http://dx.doi.org/10.1007/978-3-030-59126-7\_181</a>
- Gooptu, S., Bros, C., & Chowdhury, S. R. (2023). Estimating Skill Mismatch in the Indian Labour Market: A Regional Dimension. *Global Business Review*. https://doi.org/10.1177/09721509221146400
- Indrawati, S. M., & Kuncoro, A. (2021). Improving Competitiveness through Vocational and Higher Education: Indonesia's Vision for Human Capital Development in 2019–2024. *Bulletin of Indonesian Economic Studies*, 57(1), 29-59. https://doi.org/10.1080/00074918.2021.1909692
- Jafarov, S. (2025). Education and Skill Development: A Pathway to Sustainable Growth. International Journal of Scientific Research and Management (IJSRM), 13(02), 3963-3969. https://doi.org/10.18535/ijsrm/v13i02.el06

- Kenaphoom, S., & Niyomves, B. (2023). Enhancing Employability through Work-Integrated Learning: An in-Depth Analysis of Strategies, Challenges and Impacts on Graduates' career Readiness. *Asian Education and Learning Review*, 1(2), 27-47. https://doi.org/10.14456/aelr.2023.8
- Kibitanyi, C. J., & Ismail, J. H. (2024). Contribution of Vocational Educational Training on Promoting Self Employment in Morogoro Municipality, Tanzania. East African Journal of Education Studies, 7(4), 320-328. https://doi.org/10.37284/eajes.7.4.2311
- Lalioti, V. (2020). Strengthening the Links between Education and the Labour Market. *socio.hu*, 9(Special Issue), 70-90. <a href="https://doi.org/10.18030/socio.hu.2019en.70">https://doi.org/10.18030/socio.hu.2019en.70</a>
- Li, L. (2024). Research on the Integration of Educational Resources in Higher Education Administration. *Lex localis Journal of Local Self-Government*, 22(2), 293-311. https://doi.org/10.52152/22.2.293-311(2024)
- Majumdar, P. (2024). An Extensive Literary Examination Focusing on the Adoption of Nsqf-Aligned Vocational and Skill Development Curricula in Generating Gainful Employment Commensurate with Job Roles, with Specific Emphasis on the Retail Sector. *International Journal For Multidisciplinary Research*, 6(4). https://doi.org/10.36948/ijfmr.2024.v06i04.25358
- Malik, G., & Venkatraman, A. (2017). "The Great Divide": Skill Gap between the Employer's Expectations and Skills Possessed by Employees. *Industrial and Commercial Training*, 49(4), 175-182. https://doi.org/10.1108/ict-11-2016-0071
- Molchanov, I. N. (2023). Education and Professional Training as Tools for the Formation of Human Capital. *Economics, taxes & law,* 108-118. <a href="https://doi.org/10.26794/1999-849x-2023-16-2-108-118">https://doi.org/10.26794/1999-849x-2023-16-2-108-118</a>
- Molnár, T., Jenei, S., Moreno, E., Lakshmi, V. P., Malatyinszki, S., & Dávid, L. D. (2024). The Role of Lifelong Learning in Labour Market Competitiveness. *Journal of Ecohumanism*, 3(8). <a href="https://doi.org/10.62754/joe.v3i8.5396">https://doi.org/10.62754/joe.v3i8.5396</a>
- Nwaikpo, P. N. O. (2025). From Classroom to Crisis: Interrogating Stakeholders on the Correlation between Skill Mismatch, Unemployability, and Increasing Unemployment in Nigeria. Research Journal in Translation, Literature, Linguistics, and Education (RJTLLE), 1(1). <a href="https://scientificboard.com/index.php/rjtlle/article/view/17">https://scientificboard.com/index.php/rjtlle/article/view/17</a>
- Okolie, U. C., Nwajiuba, C. A., Binuomote, M. O., Ehiobuche, C., Igu, N. C. N., & Ajoke, O. S. (2020). Career Training with Mentoring Programs in Higher Education. *Education* + *Training*, 62(3), 214-234. https://doi.org/10.1108/et-04-2019-0071
- Okon, E. E. (2019). Vocationalisation of Tvet through Institution Industry Collaboration: Bridging the Skill Gap. *Nigerian Journal of Business Education (NIGJBED)*, 6(2), 421-443. https://www.academia.edu/121803105/
- Özer, M., & Suna, H. E. (2020). The Linkage between Vocational Education and Labor Market in Turkey: Employability and Skill Mismatch. *Kastamonu Eğitim Dergisi*, 28(2), 558-569. <a href="https://doi.org/10.24106/kefdergi.704878">https://doi.org/10.24106/kefdergi.704878</a>
- Putranto, F. X. G. F., Natalia, C., & Pitriyani, N. K. D. (2024). Closing the Gap between Education and Labor Market Requirement: Do Vocational Education Matter? *The Journal of Indonesia Sustainable Development Planning*, *5*(3), 181-191. https://doi.org/10.46456/jisdep.v5i3.614
- Sergeieva, L. M., Hriadushcha, V. V., Dubov, G. O., Didych, T. O., & Saienko, M. I. (2021). Compliance of the Quality of Educational Services Provided by Vocational

- Education Institutions with the Labor Market Demand in Qualified Staff under Economic Crisis. *Studies of Applied Economics*, 39(9). https://doi.org/10.25115/eea.v39i9.5659
- Shi, T. (2024). The Economic Implications of Skill Mismatch in China's Labor Market: A Focus on Higher Education Graduates. *Law and Economy*, 3(10), 30-38. https://doi.org/10.56397/le.2024.10.05
- Smith, M., Bell, K., Bennett, D., & McAlpine, A. (2018). Employability in a Global Context: Evolving Policy and Practice in Employability, Work Integrated Learning, and Career Development Learning. <a href="https://doi.org/10.6084/m9.figshare.6372506">https://doi.org/10.6084/m9.figshare.6372506</a>
- Syafruddin, S., Syarif, E., Sukandar, E. R., & Kustiyono, K. (2025). Bridging the Skills Gap: The Role of Vocational Education in Developing Competent Human Resources for Sustainable Tourism. *The Journal of Academic Science*, 2(1), 290-299. https://doi.org/10.59613/1b5r2w86
- Taweel, M. (2018). Technical and Vocational Education and Training to Address Skills Mismatch and Unemployment: The Case of Saudi Arabia [Doctoral dissertation, Kingston University].
- Thapa, B. K., & Singh, A. R. (2019). Tvet Approaches: A Diagnosis through the Lens of Human Capital, Right Based and Capability Approach. *Journal of Training and Development*, 4, 12-23. https://doi.org/10.3126/jtd.v4i0.26830
- Trajkov, A., Kurunovski, S., Karadjova, V., & Dicevska, S. (2023). *Education and Labor Market Mismatch* Conference proceedings: ICEMIT, <a href="http://dx.doi.org/10.46793/icemit23.105t">http://dx.doi.org/10.46793/icemit23.105t</a>
- Webb, S., Hodge, S., Holford, J., Milana, M., & Waller, R. (2022). Aligning Skills and Lifelong Learning for Human-Centred Sustainable Development. *International Journal of Lifelong Education*, 41(2), 127-132. https://doi.org/10.1080/02601370.2022.2057167